

Noreena Hertz

Decision-Making Guru & Renowned Economist

CSA CELEBRITY SPEAKERS

Noreena Hertz is a renowned thought leader and economist with an impressive track record in predicting global trends. In 2017 Noreena launched her own show MegaHertz:London Calling on Sirius XM in the US, providing insights and analysis on what is happening in Europe and also a European take on what is happening in the US.

"One of the world's leading thinkers" The Observer

Im Einzelnen

Previously she was ITV News' Economics Editor where she led ITV's economics coverage. She has given Keynote speeches at TED, The World Economic Forum and Google Zeitgeist sharing platforms with President Bill Clinton, James Wolfensohn and David Beckham amongst others. Noreena's thinking was the inspiration for Product (RED), which has raised hundreds of millions of dollars for the fight against HIV/AIDS in Africa. Most recently she has been exploring the world of today's teenagers, who she has coined "Generation K", with articles published in the UK, US, Europe and China. Noreena has a PhD from Cambridge University and an MBA from the Wharton School of the University of Pennsylvania. She is a Visiting Professor at University College London.

Ihre Vorträge

Her thoughtfully tailored keynote speeches combine a deep analytical understanding of global trends, threats and opportunities with practical solutions for how to make smarter decisions in a complex world. Noreena leaves her audience with a clearer vision for the future, arming them with better strategies that can prepare an organisation for the future, and also inspiring them.

Ihr Vortragsstil

Noreena delivers highly respected, passionate messages to both grassroots organisations as well as worldwide corporations and is also a great chair at numerous events around the world.

Themen

- The Future of Work
- The Age of Radical Uncertainty
- The Robots are Coming
- From Brexit to Trump: Managing the New Geopolitical and Economic Landscape
- How to Make Smart Decisions in a Complex World
- Generation K: How to Engage the Next Generation of Consumers and Employees

Sprachen

Sie referiert auf Englisch.

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Per Telefon oder E-Mail.

Video

Publikationen

2013

Eyes Wide Open: How to Make Smart Decisions in a Confusing World

2005

IOU: The Story of the Debt

2002

The Silent Takeover: Global Capitalism and the Death of Democracy