



Kate Sweetman

Author & Business Strategist and Leadership Authority



CSA CELEBRITY SPEAKERS

Kate Sweetman is a Founding Principal of SweetmanCragun Group, a global leadership development firm. She has 25 years of experience in the fields of leadership, teams, and high performance. She has twice been designated a Thinkers50.

"If one compares leadership to software, it seems companies are trying to move into the 3.0 world with 1.0 software."

Im Einzelnen

Kate is a former editor at Harvard Business Review. She spent three years at the Central Bank of Malaysia creating the Asian Leadership Index. At SweetmanCragun, she conducted a global study in 40 countries and 59 different industries to find out what kind of next generation leader an organisation needs for it to be successful. Kate's book 'Reinvention', co-authored with Shane Cragun, received the International Best Book Award in 2016. It tackles the leadership upgrade needed and the NextGen leadership that will separate the winners from the losers in the Age of Disruption.

Ihre Vorträge

Kate delivers talks on Leadership 3.0. She explains why it is time for a wake-up call to those hoping to thrive in the 21st century. In her presentations, Kate reminds organisations about the importance to reinvent themselves and most importantly why leaders have to change in more proactive ways that allow their organisations to leverage incoming global shockwaves and to accelerate performance.

Ihr Vortragstil

Kate presentations and workshops are exceptionally engaging and she equips her audiences with plenty of practical solutions.

Themen

Leadership 3.0
Entrepreneurs as Leader-Accelerators
Reinvention: Thriving Personally and Organizationally in the Age of Disruption
Tough Times Need Tender Leadership
Creating Global Leaders: Leading the Many, Not the Few
Building a Community of Leaders
Building Leaders for the Future

Sprachen

Sie referiert auf Englisch.

Möchten Sie mehr erfahren?

Für ausführlichere Informationen rufen Sie uns bitte an oder schicken Sie uns eine E-Mail.

Wie können Sie die Rednerin buchen?

Per Telefon oder E-Mail.



Video

Publikationen

2016

Reinvention: Accelerating Results in the Age of Disruption (with Shane Cragun)

2008

Leadership Code (with Dave Ulrich und Norm Smallwood)