

Juan Verde

Former Campaign Advisor to Obama, Clinton & Gore

CSA CELEBRITY SPEAKERS

Juan Verde is a corporate and political advisor to numerous organizations, institutions and companies. He has extensive experience in the political world, having worked on President Barack Obama, President Bill Clinton, Vice President Al Gore, and Hillary Clinton's campaigns, among others. He specialises in fundraising and advising on strategic issues relevant to the Hispanic community.

"In the next years, we will see an unprecedented growth in green technology use and innovation"

Im Einzelnen

During the 2012 campaign, Mr. Verde served as International Co-Chair for the Obama campaign, where he developed and implemented a strategy to mobilise over 6 million American citizens residing outside of the United States. During President Obama's first term, he served as Deputy Assistant Secretary for Europe and Eurasia at the United States Department of Commerce. He was appointed by President Barack Obama to lead the department's efforts in solving trade policy and market access issues facing U.S. firms seeking to grow their business operations in the region. He holds a Masters Degree in Public Administration from Harvard University. In 2012, he was elected to the Alumni Board of Directors at Harvard University's Kennedy School of Government. He earned his Bachelor of Arts in Political Science and International Relations from Boston University.

Seine Vorträge

Juan Verde provides business and political advice on strategy, market expansion, sustainability and globalisation to governments, institutions and corporations in the U.S., Latin America and Europe. An outstanding speaker and communicator, he brings a unique vision and a global understanding about the future of the economy, and the key strategies that any company or institution should follow when they plan to grow and expand.

Sein Vortragsstil

A charismatic and charming speaker, Juan Verde is renowned for his captivating and humorous style of delivery. He challenges his audience to take action and get results.

Themen

- Business Internationalisation
- Political and Corporate Strategy
- Innovation, Leadership and Entrepreneurship
- Sustainability
- Green Economy

Sprachen

He presents in English and Spanish.

Möchten Sie mehr erfahren?

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Per Telefon oder E-Mail.

Publikationen

2013

Soñar es Poder (To Dream is to Have Power)