

Duncan Wardle

Former Vice President, Creative Inc. Walt Disney

CSA CELEBRITY SPEAKERS

Duncan Wardle is the former VP of Innovation & Creativity for Disney, where he founded the Creative Catalyst team. He developed a design thinking toolkit enabling both individuals and teams to increase their capacity to innovate. After 25 years at Disney, Duncan has gone on to found iD8&innov8.

"Duncan's #1 passion is to unleash the magic within each individual and organization."

Im Einzelnen

The objective of iD8&innov8 is to ignite a culture of innovation and creativity within companies. Duncan has developed unique design thinking, innovation toolkit that marries strategic thinking with creative ideation to deliver amazing, meaningful and measurable results. Before heading up Innovation & Creativity at Disney, Duncan was Vice President of Global Public Relations and Vice President of International Marketing & Sales for the Disney Parks division. In 2008, he was honoured with the "Outstanding American Citizen Award" at the White House and in 2014 he was awarded a Hons. Doctorate from Edinburgh Napier University.

Seine Vorträge

With an infectious energy and playful collaboration, Duncan pushes executives and their teams to overcome pre-conceived ideas, act more audaciously and dare to dream up the exciting new things consumers are looking for. Duncan shares a series of case studies from his time at Disney and immerses the audience in a unique set of tools and techniques to unleash innovation and creativity within organisations.

Sein Vortragsstil

An inspiring and engaging speaker who delivers high-energy, entertaining and engaging keynote presentations on a variety of topics around Design Thinking, Innovation and Creativity.

Themen

- Human vs Artificial Intelligence
- Embedding Innovation into Everyone's DNA
- Harry Potter Themed Presentation
- Innovating @ Disney
- Leading for Creativity
- Demystifying Design Thinking
- Insights for Innovation
- Creating Cultural Change

Sprachen

He presents in English.

Möchten Sie mehr erfahren?

Für ausführlichere Informationen rufen Sie uns bitte an oder schicken Sie uns eine E-Mail.

Wie können Sie den Redner buchen?

Per Telefon oder E-Mail.

Video