

Simon Sinek

Leadership Expert and Author

CSA CELEBRITY SPEAKERS

Simon Sinek is described as "a visionary thinker with a rare intellect". The author is best known for discovering and popularising his theory of the "Golden Circle," a naturally occurring pattern grounded in the biology of human decision making and motivation. He leads the movement to inspire people to do the things that inspire them.

"I try to find, celebrate and teach leaders how to build platforms that will inspire others"

Im Einzelnen

A trained ethnographer, Simon has a curiosity for why people and organisations do the things they do. Fascinated by the leaders and companies that make the greatest impact in the world, he has discovered some remarkable patterns of how they think, act and communicate. He writes, consults and speaks all over the world about the power of Why - the purpose that drives every one of us. Simon is a member of the RAND Corporation, one of the most highly regarded Think Tanks in the world and teaches Strategic Communication at Columbia University. He frequently writes for The New York Times, Wall Street Journal and BusinessWeek amongst others.

Seine Vorträge

In his presentations Simon shares his unconventional and innovative views on business and leadership. He shares the remarkable patterns of some unique leaders with his audiences in order to inspire positive and effective actions in organisations. His thoughts have attracted international attention and have earned him invitations to meet with business leaders and organisations around the globe.

Sein Vortragsstil

His real-live stories and out of the box thinking make Simon Sinek a highly sought after speaker at conferences worldwide.

Themen

- How to Become Effective Leaders and Inspire Change
- The Theory of the "Golden Circle"
- Start With Why - The Purpose that Drives Every One of Us
- Strategic Communication & Inspiration

Sprachen

He presents in English.

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Wie können Sie den Redner buchen?

Per Telefon oder E-Mail.

Publikationen

2019

The Infinite Game

2014

Leaders Eat Last

2009

Start with Why: How Great Leaders Inspire Everyone to Take Action