

Scott Steinberg

Top Technology Futurist, Innovation & Trends Expert

CSA CELEBRITY SPEAKERS

Scott Steinberg is one of today's best-known leadership, strategic innovation, and future trends experts. A pioneer in the field of digital transformation, the Fortune 500 calls him a "defining figure in business + technology" and "top trendsetter to follow."

"Branded today's #1 ranked technology and generations expert according to Google."

Im Einzelnen

As the CEO of BIZDEV: The International Association for Business Development and Strategic Partnerships, and management consulting and market research firm FutureProof Strategies, Scott helps partners understand emerging trends and drive growth around them. A strategic adviser to C-level leaders and four-star generals, firms like IBM, PwC, and the US Dept. of Defense regularly seek his insight. Scott has been described by the European Commission as "One of the best gurus on innovation & competitive advantage strategies to accelerate growth." Scott is the bestselling author of 14 books including Make Change Work for You and Millennial Marketing, as seen by over 1 billion people in 600+ outlets.

Seine Vorträge

One of the world's top influencers and business experts, Scott's hailed as a top change agent and technology futurist. Scott's motivational speeches, leadership seminars and training workshops reveal how to accelerate change and growth and are invaluable for demonstrating how to become more successful and effective in your life and business.

Sein Vortragsstil

A noted content strategy, social media and communications expert, Scott is a tremendously entertaining and insightful speaker. An experienced moderator and host, he has a gift for making complex ideas easily understood, his strategic thinking is second to none and he has an ability to recognise and communicate patterns that are driving the market.

Themen

- Leading with Innovation
- Millennials and Gen Z
- Defending Against Disruption: A New Approach to Cyber Security
- Digital Transformation: How to Succeed in the New Era of Smart
- Future Trends: HR, Workforce, Retail, Consumer, Healthcare, etc.
- Creating a Culture of Innovation

Sprachen

Er referiert auf Englisch.

Möchten Sie mehr erfahren?

Für ausführlichere Informationen rufen Sie uns bitte an oder schicken Sie uns eine E-Mail.^Wie können Sie den Redner/die Rednerin buchen?Per Telefon oder E-Mail.

Publikationen

2020

Think Like a Futurist

2018

Lead With Your HeartParenting High-Tech Kids

2016

Millennial Marketing

2015

Make Change Work for You

2013

Becoming Essential

Beglaubigungsschreiben

Named World's Leading Business Strategist by the Intl. Association for Scholastic Excellence

Head of BIZDEV: The Intl. Association for Business Development and Strategic Partnerships