

Prof. Scott Galloway

Founder & Chairman of L2 Inc, Professor of Marketing

CSA CELEBRITY SPEAKERS

Scott Galloway is Founder and Chairman of L2 Inc, a business intelligence firm that benchmarks digital performance of consumer brands. He is also a Clinical Professor at the NYU Stern School of Business where he teaches Brand Strategy and Digital Marketing. He was elected to the World Economic Forum's 'Global Leaders of Tomorrow'.

"One of the world's 50 best Business School Professors"

Im Einzelnen

Scott is also the founder of Firebrand Partners, a firm that has invested more than $1 billion in U.S. consumer and media companies; Red Envelope, an internet-based consumer gift retailer (2007 revenues: $100 million); and Prophet, a brand strategy consultancy that employs 400 professionals across the United States, Europe and Asia. He advises several New York-based tech start-ups and has served on the boards of directors of Eddie Bauer (Nasdaq: EBHI), The New York Times Company (NYSE: NYT), Gateway Computer, and UC Berkeley's Haas School of Business.

Seine Vorträge

Professor Galloway has an inspiring agenda on thought leadership, next-level growth strategies, and the latest eCommerce insights, as well as unique networking and collaboration opportunities.

Sein Vortragsstil

Scott's high content tailored presentations are always well received. The Professor is an innovative leader, branding mastermind, and renowned global public speaker.

Themen

The Hidden DNA of the Tech Giants

Winners & Losers in a Digital Age

How to Be a Winning Brand

The Next $300 Billion Company

Sprachen

He presents in English.

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2017

The Four: The Hidden DNA of Amazon, Apple, Facebook and Google