

Richard Reed

Former Co-CEO innocent drinks, Partner JamJar Investments

CSA CELEBRITY SPEAKERS

Richard Reed is well known as the co-founder of innocent drinks and is one of the UK's most commercially successful entrepreneurs. His enterprise, JamJar Investments provides entrepreneurs with capital investment and consultancy all born from his experience making innocent a huge commercial success story.

"A Start-Up Champion"

Im Einzelnen

Richard began on the road to business success washing windows at the age of 8. He also had a summer job picking up dog biscuits in a pet factory. It was at Cambridge University he first met his future business partners. After a stint in the advertising world he began selling his health drinks at music events. The brand caught the ethical mood of the late 90's for healthier life-styles. Following investment from an American source the brand grew rapidly with take up by McDonalds and distribution in major retailers. The smoothie drinks brand was sold to Coca Cola in 2013 for $500m.

Seine Vorträge

Whilst the innocent success case study is at the heart of Richard's story his work with JamJar has taken him in a new direction. He now works with start-ups as an investor and advisor to a host of new businesses. This makes him a great choice for organisations seeking to instil an entrepreneurial culture to unlock innovation and achieve commercial advantage.

Sein Vortragsstil

An engaging relaxed speaker who has a dialogue style with his audiences that is close to a one to one conversation. His presentations are fun and packed with great take away hints and tips.

Themen

- The innocent Story from Start-up to Exit
- ESG - Environment, Social and Governance and Why They Matter
- Corporate Social Responsibility
- How Creativity Leverages Innovation

Sprachen

Er referiert auf Englisch.

Möchten Sie mehr erfahren?

Für ausführlichere Informationen rufen Sie uns bitte an oder schicken Sie uns eine E-Mail.^Wie können Sie den Redner/die Rednerin buchen?Per Telefon oder E-Mail.

Video

Publikationen

2009

A Book About Innocent: Our Story and Some Things We've Learned

Beglaubigungsschreiben

- E&Y Young Entrepreneur of the Year
- National Business Awards - Small/Medium Business of the Year
- Growing Business Awards - Most Promising New Company
- Orange Small Business of the Year
- Orange Marketing Campaign of the Year
- Orange Innovative Company of the Year