

Randi Zuckerberg

Social Media Expert & Former Head of Marketing at Facebook

CSA CELEBRITY SPEAKERS

Randi Zuckerberg is an entrepreneur, investor, bestselling author and tech media personality. She is the founder and CEO of Zuckerberg Media, developing technology, content and live events all with the mission of putting intelligent, tech-savvy, entrepreneurial women and girls at the centre of pop culture and media.

"Emmy Award nomination for her innovative blend of online/TV coverage of the U.S. mid-term elections"

Im Einzelnen

At Facebook, Randi was responsible for the marketing where she created and ran the social media pioneer's marketing programs from 2005-2011. In 2014, she launched her first app, Wake Up World! A Harvard graduate, Randi hosts a weekly talk business talk radio show, Dot Complicated on SiriusXM. She has two TV shows currently on air: DOT on NBC Universal Kids (winner of Kidscreen's Best New Preschool Series) and American Dreams on HSN, highlighting entrepreneurs around the country. In 2018 she joined the Huobi Chain Expert Advisory Committee, one of the most prominent blockchain think tanks in Asia.

Ihre Vorträge

In her presentations Randi shares her personal story of success in Silicon Valley and her expert insights on technology, business, and entrepreneurship in the digital age. She offers current insights into how the Internet, social networks, and social media are being used in government and democracy, and what it means for both entrepreneurs and citizens.

Ihr Vortragsstil

Randi Zuckerberg is a charming, professional speaker who gives straight up, savvy advice you can use now. Her presentations are interactive, entertaining and highly informative.

Themen

Dot Complicated: What I Learned on the Front Lines of Social Media

Future Consumers

Women in Business

Bitcoin and Cryptocurrency

Pick Three: You Can Have It All

Sprachen

She presents in English.

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Per Telefon oder E-Mail.

Publikationen

2018

Pick Three: You Can Have It All

2013

Dot Complicated: Untangling Our Wired Lives

2007

Spark Your Career in Advertising