

Prof. Pankaj Ghemawat

Authority of Global Strategy & Bestselling Author

CSA CELEBRITY SPEAKERS

Pankaj Ghemawat is one of the new generation management gurus who throws new light on corporate behaviour and particularly its global aspect. He is Professor of Management and Strategy at the Stern School, New York and Professor of Global Strategy at the IESE Business School.

"An impeccably researched reassessment of the global business world - not as an ideal but as it really is." Sir Martin Sorrell, CEO, WPP Group

Im Einzelnen

Professor Ghemawat earned his PhD in Business Economics from Harvard University. Between 1983 and 2008 he was on the faculty at the Harvard Business School where, in 1991, he became the youngest person in the school's history to be appointed a full professor. Ghemawat was also the youngest "guru" included in the guide to the greatest management thinkers of all time published in 2008 by The Economist. He is the Chairman of the Foundation for Practice and Research in Strategic Management (PRISM). Professor Ghemawat also served on the taskforce appointed by the AACSB, the leading accreditation body for business schools, on the globalization of management education, and authored the report's recommendations about what to teach students about globalisation and how.

Seine Vorträge

Pankaj Ghemawat challenges current thinking on globalisation and explains to audiences his controversial theory as to why he believes 'the world is not flat' and why we are living in an era of 'semi-globalisation'. By basing his research on real-world case studies and with a mastery of economic data, Prof. Ghemawat offers CEOs and business leaders refreshing and effective strategies for sustained business development in today's volatile economic climate.

Sein Vortragsstil

An astute commentator on global trends and current core competencies, Prof. Ghemawat delivers informative and well balanced presentations which offer essential insights and thought-provoking impulses for today's decision makers.

Themen

- The New Global Road Map
- WORLD 3.0: Global Prosperity and How to Achieve It
- Redefining Global Strategy - Crossing Borders in a World Where Differences Still Matter
- Core Competencies for a Globalised World
- Global Imbalances
- Risk Management

Sprachen

Er referiert auf Englisch, Französisch und Hindi.

Möchten Sie mehr erfahren?

Für ausführlichere Informationen rufen Sie uns bitte an oder schicken Sie uns eine E-Mail.^Wie können Sie den Redner/die Rednerin buchen?Per Telefon oder E-Mail.

Publikationen

2018

The New Global Road Map: Enduring Strategies for Turbulent Times

2016

The Laws of Globalization and Business Applications

2011

WORLD 3.0: Global Prosperity and How to Achieve It

2007

Redefining Global Strategy

2005

Strategy and The Business Landscape