

Nick Fry

Ehemaliger CEO des Mercedes AMG Petronas Formel 1 Teams

CSA CELEBRITY SPEAKERS

Nick Fry is the Former CEO of the Mercedes AMG Formula One Team and Founder of advisory firm Stonehaven Partners. He currently is the Head of Commercial Strategy at FNATIC, where Nick will help the leading global esports brand into the next phase of its growth which will expand upon the esports giant's global footprint.

"A talented leadership and motivational speaker"

Im Einzelnen

Nick was responsible for building the teams that won the 2009, 2014, 2015, 2016, 2017 and 2018 F1 Drivers and Constructors Championships. Working in F1 since 2002, he led the team to its first F1 victory and subsequent World Championships. Nick began his career with Ford Motor Company in 1977 as a graduate trainee. He soon moved to Aston Martin, where he was responsible for their modernisation from a bespoke British car manufacturer to the brand you see today, synonymous with quality and high performance. When Aston Martin was sold to Prodrive, Nick was appointed CEO, leading their expansion into engineering services as well as winning World Rally and Sports Car Championships. Nick led a management buyout of Honda, creating Brawn GPA.

Seine Vorträge

Nick shares his insights and vision on how individuals and organisations can win and maintain high performance in highly competitive markets, drawing on the parallels from the fascinating world of F1. He demonstrates the key factors for decision makers wanting ROI from strategic planning and execution of programmes, ranging from management buyouts to developing innovative marketing and change management. A highly respected leader, he combines sports and commercial management experience, delivering outstanding results in global, cross-cultural environments.

Sein Vortragsstil

Nick is an enthusiastic and experienced speaker who engages audiences with his high performance presentations and exciting visuals.

Themen

- Strategische Führung
- Hochleistungsteams
- Innovation und Technologie
- Umwelttechnologien und Nachhaltigkeit
- Corporate Compliance
- Vielfalt und Risiko
- Change Management
- Wie Sie durch Spitzenleistungen in der Leistung [illegible] erzielen

Sprachen

Er referiert auf Englisch.

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Video