

Martin Roll

Senior Advisor, C-suite Mentor, Business & Brand Expert

CSA CELEBRITY SPEAKERS

Martin Roll delivers the combined value of an experienced global business strategist, senior advisor and facilitator to Fortune 100 companies, Asian firms and family-owned businesses on how to build and manage strong, global brands as well as the leadership and transformation of high-performing, marketing-oriented businesses.

"World-renowned thought-leader and advisor to Fortune 100 and business families"

Im Einzelnen

Martin Roll is the founder and CEO of Martin Roll Company, and brings more than 25 years of C-suite management, advisory and hands-on executional guidance. He has been a Senior Advisor to McKinsey since 2015 involved actively at practical client assignments incl. transformations at scale, strategy development & roadmap implementation, C-suite briefings & workshops. He is an Associate Fellow at The Institute of Asian Consumer Insight, and serves on several global boards and advisory boards. Martin teaches MBA, EMBA and Executive Education programs at Nanyang Business School in Asia/ Singapore, and is a frequent guest lecturer at INSEAD and other leading global business schools. Martin holds an MBA from INSEAD.

Seine Vorträge

Martin leverages his diverse global experiences and extensive business strategy and leadership insights on how to create, scale and sustain enduring, high-performing companies and organizations. Martin Roll is very experienced in counselling clients at all management levels from business owners and C-suite leaders to functional staff across multiple industries and diverse global cultures.

Sein Vortragsstil

Martin is a very experienced and accomplished global speaker and presenter. He is a powerful and authentic thought-leader with great authority and excellent command of the stage and any global senior audience - from large-scale to boardroom size. He delivers a wealth of actionable insights, perspectives and best global practices.

Themen

- Leadership In The 21st Century
- Lead With Impact: How Authentic Leaders Drive Sustained Success
- Successful Global Change and Transformation Strategy
- The Customer-Centric and Growth-Driven Board: A New Board Agenda
- Transforming Global Business and Organization for the Digital Age
- Family Business Transformation and Transition - Best Global Practices
- Darlings and Dragons: How China & Asia Reshape The Global World

Sprachen

He presents in English and Danish.

Möchten Sie mehr erfahren?

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Wie können Sie den Redner buchen?

Per Telefon oder E-Mail.

Publikationen

2016

The Future of Branding

2015

Asian Brand Strategy - Building and Sustaining Strong Global Brands in Asia - Revised and Updated - (awarded "Best Business Books 2006" by Strategy/Business)