

Marcus Buckingham

Best-Selling Author and Expert on HR and Management Issues

CSA CELEBRITY SPEAKERS

Marcus Buckingham, a global researcher and thought leader focused on unlocking strengths, increasing performance and pioneering the future of how people work. Building on two decades of experience as Senior Researcher at Gallup Organization, he guides the vision of ADP Research Institute as Head of People & Performance research.

"An internationally renowned thought leader and business expert."

Im Einzelnen

Marcus has been the subject of in-depth profiles in The New York Times, Fortune, Fast Company, Harvard Business Review, USA Today, and The Wall Street Journal and has appeared on numerous television programs, including Larry King Live, and The Oprah Winfrey Show. He is routinely lauded by corporations as an invaluable resource in informing, challenging, mentoring and inspiring people to find their strengths and sustain long-lasting personal success. He now leads People + Performance research at the ADP Research Institute and remains CEO of The Marcus Buckingham Company (TMBC).

Seine Vorträge

Marcus demonstrates the correlation between strengths -driven, engaged employees and business fundamentals such as turnover rates, customer satisfaction, profits, and productivity. Challenging entrenched preconceptions about achievement to get to the core of what drives success, Marcus' strengths-based approach is a win/win scenario that, without exaggeration, will define the future of work.

Sein Vortragsstil

Unconventional, dynamic and the most inspirational data geek you'll ever meet. Marcus might just change your life - and your entire organization. Marcus approaches the task of teaching the world the strengths-based approach to work from a number of different angles, providing insights tailored to each group's key concerns and opportunities.

Themen

- Nine Lies About Work
- High Performance Leadership
- Lead From Strength
- Find Your Edge, Win At Work

Sprachen

Er referiert auf Englisch.

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Wie können Sie den Redner buchen?

Per Telefon oder E-Mail.

Publikationen

2019

The Truth About You: Your Secret to Success

2016

First Break All The Rules

2009

Find Your Strongest Life

2008

The Truth About You: Your Secret to Success

2007

Go Put Your Strengths to Work

2005

The One Thing You Need to Know