Kate Sweetman

Author & Business Strategist and Leadership Authority

CSA CELEBRITY SPEAKERS

Kate Sweetman believes that the world is overdue for a major leadership upgrade: full stop. Too many companies are relying on old "software" as they try to incorporate new technologies, business models, and, yes, millennials. Her research shows a new way forward.

"Companies are trying to succeed in the 4th Industrial Revolution with 1.0 cultural software."

Im Einzelnen

Kate is a former editor at Harvard Business Review, two time recipient of Thinkers50 designations, and a compelling speaker, advisor, facilitator, researcher and writer about leadership and change. Most recently, she conducted a global study in 40 countries and 59 different industries to answer the pressing question: "How do you lead in the Age of Disruption?" Kate's book 'Reinvention' received the International Best Book Award in 2016; her 2009 book 'Leadership Code' has sold over 60,000 copies. Her articles have appeared in HBR, Sloan Management Review, Huffington Post, CEO Magazine, Entrepreneur Magazine and a host of other publications around the globe.

Ihre Vorträge

A high energy, well-practiced, interactive, and credibly - researched answer to the key leadership question, brought alive by real-life stories, interactive exercises, compelling videos - all delivered at high energy with a quick wit. Kate's examples range around the world based on her own experience consulting in 25 countries, and can draw upon animating stories from virtually any industry - from fertilizers to LED lighting to financial services to pharmaceuticals and beyond.

Ihr Vortragsstil

Kate presentations and workshops are exceptionally engaging and she equips her audiences with plenty of practical solutions.

Themen

- Leadership 3.0
- Entrepreneurs as Leader-Accelerators
- Reinvention: Thriving Personally and Organizationally in the Age of Disruption
- Tough Times Need Tender Leadership
- Creating Global Leaders: Leading the Many, Not the Few
- Building a Community of Leaders
- Building Leaders for the Future

Sprachen

Sie referiert auf Englisch.

Möchten Sie mehr erfahren?

Für ausführlichere Informationen rufen Sie uns bitte an oder schicken Sie uns eine E-Mail.

Wie können Sie die Rednerin buchen?

Per Telefon oder E-Mail.

Video

Publikationen

2016

Reinvention: Accelerating Results in the Age of Disruption (with Shane Cragun)

2008

Leadership Code (with Dave Ulrich und Norm Smallwood)