Jonas Kjellberg

Serial Entrepreneur & Founding Member of Skype

CSA CELEBRITY SPEAKERS

Jonas Kjellberg is a serial entrepreneur and one of the creators of Skype. He is co founder of Gear Up, a framework to help people to transform ideas into a high-potential venture in real time. The academic roots of the Gear Up model can be found in Harvard and Stanford University and the book is already in use at Stanford and in the Stockholm School of Economics MBA program. He is also the CEO of Gourmetli which disrupts the existing food industry by connecting buyers and sellers of locally produced delights and global gourmet specialties.

Born Global - Good Ideas Have No Boundaries

Im Einzelnen

Jonas earned an MBA from Uppsala University and an engineering degree from the Royal Institute of Technology in Stockholm. He is a lecturer at Stanford University and Stockholm School of Economics where he lectures on entrepreneurship and how to create a winning sales culture. He is also one of the authors of the bestseller book 'Gear up' written together with Harvard and Stanford professors. Jonas advises business leaders from a wide range of businesses in developing their sales strategies and in creating a winning sales culture to face new customer demands.

Seine Vorträge

In his presentations Jonas explains the fundamental understanding for how product, sales and profitability must interact in order to create successful businesses. He analyses what kind of innovative thinking is needed for success and why some good ideas and companies made it while others did not.

Sein Vortragsstil

The combination of academic knowledge and real-life experience make Jonas Kjellberg a sought after commentator at conferences around the globe.

Themen

- Entrepreneurship
- Innovation
- Digital Disruption
- How to Transfer Ideas into a Successful Venture
- How to Create a Winning Sales Culture

Sprachen

He presents in English and Swedish.

Möchten Sie mehr erfahren?

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Wie können Sie den Redner buchen?

Per Telefon oder E-Mail.

Publikationen

2014

Gear Up: Test Your Business Model Potential and Plan Your Path to Success (with Lena Ramfelt and Tom Kosnik)

2011

Gear Up, Your Best Business Idea Ever (with Lena Ramfelt and Tom Kosnik)