

Jochen Zeitz

CEO of Harley Davidson Inc and Co- Founder of The B Team

CSA CELEBRITY SPEAKERS

Jochen Zeitz is the President and CEO of Harley-Davidson, Inc., and Chairman of the Harley-Davidson Board of Directors. He has served as board member since 2007 and established the company's Brand and Sustainability Committee.

"Jochen Zeitz became the youngest Chairman & CEO in German history to head a company listed on the German Stock Exchange"

Im Einzelnen

In 1990 Jochen Zeitz joined PUMA, the sporting goods company serving as its Chairman and CEO from 1993 to 2011. Miraculously, he turned this ailing company into one of the three leading global sporting brands. After PUMA's acquisition by the luxury goods brand Kering in 2012 Jochen served as a director of Kering. Following his lifelong ambition to look for purpose and value and to catalyse business prioritising such as the wellbeing of people and the planet, Jochen Zeitz co-founded with Sir Richard Branson The B Team, a timely non-profit organisation to deal with leadership in crisis and more. Jochen also serves as a board member of the Cranemere Group and KWS. He is the co-founder of Zeitz MOCAA, founder of the Zeitz Foundation, Segera Conservancy & Retreat and The Long Run.

Seine Vorträge

Jochen Zeitz believes that if each of us were to find new ways to translate our passions into meaningful connections and make a contribution, whether small or large, towards achieving not only personal but larger social and environmental goals, then the world can undoubtedly change for the better. He strives to help his audiences listen to the experiences of others, encourages communication and collaboration, participation and creative expression, and also to protect and preserve the integrity of the ecosystems in our world.

Sein Vortragsstil

Driven by his passion to find meaning and to create value, Jochen Zeitz is an engaging, energetic and powerful speakers.

Themen

- Corporate Social Responsibility
- Creativity and Innovation
- Global Stratety and Managing Change
- Sustainability, Ethics and Values
- Leadership in Crisis

Sprachen

He presents in German and English (he speaks six foreign languages, including Swahili).

Möchten Sie mehr erfahren?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.^Wie können Sie den Redner/die Rednerin buchen?Simply phone, fax or e-mail us.

Beglaubigungsschreiben

Nachfolgend eine Auswahl seiner zahlreichen Auszeichnungen:

2006

"Trendsetter des Jahres" und"Best of European Business Award"

2004

Deutsches Bundesverdienstkreuz

2001

Unternehmer des Jahres

Drei Jahre in Folge"Strategist des Jahres" der Financial Times