

Guy Kawasaki

Leading Expert on New Technologies

CSA CELEBRITY SPEAKERS

Guy Kawasaki was the chief evangelist of Apple and a trustee of the Wikimedia Foundation. Guy is the chief evangelist of Canva, an online graphic design tool. He is a brand ambassador for Mercedes-Benz and an executive fellow of the Haas School of Business (UC Berkeley).

"A Silicon Valley veteran with experience at Apple and Google"

Im Einzelnen

Guy has a B.A. from Stanford University and an M.B.A. from UCLA as well as an honorary doctorate from Babson College. He provides companies with his highly successful blueprint for competing with other organisations for customer attention, dollars and loyalty. Guy has over thirty years of experience with creating innovative products and services and going to market. The quality that separates Guy from other speakers is his willingness to understand your business and your event and then customize his speech for you.

Seine Vorträge

Guy Kawasaki's in-depth knowledge of high-tech industries combined with years of management experience enables him to address a wide range of audiences. His particular strength is the ability to quickly understand diverse industries and incorporate his pre-existing knowledge into a highly relevant speech.

Sein Vortragsstil

An insightful and entertaining speaker, Guy is pure onstage magic. Guy's passion for enchantment coupled with his quick wit brings smiles and applause from everyone in the room.

Themen

- Innovation
- Creativity
- The Art of Enchantment
- The Art of Social Media
- The Lessons of Steve Jobs

Sprachen

He presents in English.

Möchten Sie mehr erfahren?

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Wie können Sie den Redner buchen?

Per Telefon oder E-Mail.

Publikationen

2019

Wise Guy

2015

The Art of the Start 2.0

2014

The Art of Social Media: Power Tips for Power Users

2012

Enchantment: The Art of Changing Hearts, Minds and Actions

What the Plus!: Google+ for the Rest of Us

2011

Reality Check: The Irreverent Guide to Outsmarting, Outmanaging, and Outmarketing Your Competition

2000

Rules for Revolutionaries