

George Berkowski

Digital Entrepreneur and Chief Product Officer at GoCompare

CSA CELEBRITY SPEAKERS

George Berkowski is a seasoned digital entrepreneur who is currently Chief Product Officer at GoCompare. He is also the co-founder of DeepAR.ai, an augmented reality technology platform that enables any app or website to add Snapchat-like masks, lenses, filters and special effects with a simple software development kit.

"Don't ever listen to people who says it is good enough because it never will be. Building a great product is a fluid, ongoing process"

Im Einzelnen

He is director of Isbjorn, a product management consulting company with clients in Media, eCommerce and Transportation in Europe and Silicon Valley. Previously he was Chairman of MIT's Enterprise Forum in the UK and led the product team at the taxi hailing app Hailo, launching the app in 13 cities and helping drive the first $150 million in revenue before acquisition by Daimler in 2016. He is also the author of 'How to Build a Billion Dollar App'.

Seine Vorträge

Apps have changed the way we communicate, shop, play, interact, and travel, and their phenomenal popularity has presented possibly the biggest business opportunity in history. George gives audiences exclusive access to the secrets behind the success of a select group of apps and will show what it really takes to create your own billion-dollar, mobile business.

Sein Vortragsstil

A dynamic and engaging speaker his tailored keynotes are supported with strong and dynamic content.

Themen

- Digital Disruption
- The Sharing Economy
- Mobile and Killer Apps
- Product Innovation
- The Future of Multi-Platform Technology
- Life Long Learning

Sprachen

He presents in English.

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Publikationen

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How to Build a Billion Dollar App