

Prof. Fons Trompenaars

Authority on Leadership and Cultural Diversity

CSA CELEBRITY SPEAKERS

Fons Trompenaars is the Founder and Director of Trompenaars Hampden-Turner, an intercultural management firm. Known world-wide for his work on the subject of culture and business transformation, he helps Fortune 500 companies solve their business and cultural dilemmas and increase global effectiveness and performance.

"An acclaimed world-class management guru and author on culture for business issues"

Im Einzelnen

Listed regularly as one of the world's most influential, living, management thinkers, Fons has been awarded the International Professional Practice Area Research Award by the American Society for Training and Development. He was voted one of the top 20 HR Most Influential International Thinkers 2011 by HR Magazine. He is also ranked in the Thinkers50 2011, 2013 and 2015 as being one of the most influential management thinkers alive. Fons was inducted in the Thinkers50 Hall of Fame in 2017 which salutes distinguished Management Thinkers and their contributions. He studied Economics at the Free University of Amsterdam and earned a Ph.D. from Wharton School, University of Pennsylvania.

Seine Vorträge

Having developed a model to analyse cultural differences, the so-called "Seven Dimensions of Culture Model", he shows how managing complexity in a heterogeneous environment is a major challenge for today's international managers and corporate leaders as well as a critical component of long term success. He explains how reconciling cultural differences will lead to competitive advantage.

Sein Vortragsstil

SFons presents in an entertaining, thought-provoking way and gives interactive introductions into a topic with the aid of examples and best practices that relate to the audience's daily work situation and its implications globally.

Themen

Digital Transformation: Managing Dilemmas in a Digital World

Cultural Transformation - Leveraging Diversity

Test Your Covid-19 Agility: Are you Ready?

Cultural Values, National Responses, and the Coronavirus

Recovery Through Reconciling COVID-19 Dilemmas

How to Resolve the Dilemmas Created by Covid-19

Sprachen

Fons Trompenaars referiert auf Englisch, Französisch, Niederländisch und Deutsch.

Möchten Sie mehr erfahren?

Für ausführlichere Informationen rufen Sie uns bitte an oder schicken Sie uns eine E-Mail.^Wie können Sie den Redner/die Rednerin buchen?Per Telefon oder E-Mail.

Publikationen

2020

e-bookThe Covid-19 Survival Guide

2016

Rewarding Performance Globally: Reconciling the Global-Local Dilemma (with Robert J. Greene)

May 2010Mastering M and A: Cross-cultural Dimensions of Mergers and Acquisitions

2009

Innovating in a Global Crisis: Riding the Whirlwind of Recession (with Charles Hampden-Turner)

2007

Riding the Whirlwind: Connecting People and Organisations in a Culture of Innovation (Bright 'I's)