

Dr Chris Brauer

Director of Innovation in the Institute of Management Studies (IMS)

CSA CELEBRITY SPEAKERS

Dr Chris Brauer is Director of IMS at Goldsmiths, University of London and a world leading researcher and public academic in the intersections of human behaviour and emerging technologies. His projects have been featured in over 400 media outlets worldwide including the Financial Times, BBC, CNN and Wall Street Journal.

"A globally respected expert on technologies of the future, and the Digital Revolution"

Im Einzelnen

Chris revels in the intersections of disciplines and boundaries including those between industry and academic and those between academic disciplines. His current research projects with industry partners include artificial intelligence, consumer behaviour, cryptocurrencies, mobile security, and wearable technologies. He conducted some of the earliest experiments in AI chatbot design with IBM Watson and led the development of ?FuturaCorp? for IPSoft. Chris is leading research into the impact of AI on organisational performance metrics with Automation Anywhere, and has twice annually, in 2017 and 2018, led the global research for Microsoft on digital transformation.

Seine Vorträge

Dr Dr Chris brings to life his animated and energising public speaking engagements through data and real-world examples from his and other research on topics ranging from artificial intelligence automation and augmentation to digital transformation and behavioural economics.

Sein Vortragsstil

Dr. Chris' tailored presentations are filled with useful actionable information aimed specifically at advising leading global companies.

Themen

- Machine Relations
- The Scorpion and the Frog
- Human Behaviour
- Where do Ideas Come From?
- How to be Resilient and Gritty

Sprachen

He presents in English.

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Video