

Brett King

Global Expert on Retail Banking, Founder of Movenbank

CSA CELEBRITY SPEAKERS

Brett King is a best-selling author, a well-known industry commentator, the host of the BREAKING BANK$ radio show on Voice America, and the founder of the revolutionary mobile-based banking service Moven. King was voted as American Banker's Innovator of the Year in 2012.

"Brett has the ability to show how the future will feel"

Im Einzelnen

Saying one should innovate and be ahead of digital disruption is easy, but Brett doesn't just talk the talk - he walks the walk. King has been featured on FoxNews, ABC, CNBC, Bloomberg, BBC, Financial Times, The Economist, ABA Journal, Bank Technology News, The Asian Banker Journal, The Banker, Wired magazine and many more. He contributes regularly as a blogger on Huffington Post and was nominated by Bank Innovation as one of the Top 10 "coolest brands in banking."

Seine Vorträge

One of the premiere speakers on financial disruption, Brett's interactive style and entertaining presentation is not only enjoyable but informative too. He brings fresh insights and true examples which inform and motivate audiences to rethink their attitudes to new technologies.

Sein Vortragsstil

Whether it's a keynote, a workshop, a strategy session, a VIP luncheon, a live broadcast of his radio show Breaking Banks or all of these things together, Brett King will work with you to make your event the biggest success possible.

Themen

- The Big Shift
- Goodbye Cheque Book Hello Facebook
- The Battle for the Bank Account
- Advocacy, Behaviour, Context
- The Evolution of the Bank Account
- Building a Bank for Gen-Y and Digital Natives

Sprachen

He presents in English.

Möchten Sie mehr erfahren?

Für ausführlichere Informationen rufen Sie uns bitte an oder schicken Sie uns eine E-Mail.

Wie können Sie den Redner buchen?

Per Telefon oder E-Mail.

Publikationen

2010

Bank 2.0

Bank 3.0

2012

Branch Today, Gone Tomorrow

2014

Breaking Banks