

Prof. Yves Doz

Professor of Business Strategy

CSA CELEBRITY SPEAKERS

Yves Doz is a professor of Business Strategy and the Timken Chaired Professor of Global Technology and Innovation at INSEAD. He is a Fellow of the Academy of International Business and serves on the boards or advisory committees of various academic institutes and professional associations. His business experience includes work on multinational aircraft programmes, along with consulting for many major multinational corporations and teaching in their internal development programmes.

"The metanational hypothesis is becoming reality."

In detail

He was Director of the Management of Technology and Innovation programme at INSEAD, a multi-disciplinary effort involving about 20 faculty members and researchers which ran from 1987 to 1994. He spent the 1995/1996 academic year at Stanford University, California as a Visiting Professor and from 1976-79 he was Assistant Professor at the Harvard Business School. His research has won several awards, including the 2003 Distinguished Scholar Award from the International Management Division of the Academy of Management.

What he offers you

He shares with his audience the essential capabilities which can help companies to become and remain successful.

How he presents

Powerful and informative Yves is a frequent speaker at professional conferences and corporate events throughout the world.

Topics

- Strategic Sensitivity
- Resource Fluidity
- Collective Commitment
- Strategic Alliances to Gain Competitiveness
- Global Competition
- The Competitive Revitalisation of International Companies

Languages

He presents in English and French.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Video

Publications

2008

Fast Strategy: How Strategic Agility will help you stay ahead of the Game (with Mikko Kosonen)

2001

From Global to Metanational: How Companies Win in the Knowledge Economy, et al.

1998

Alliance Advantage: The Art of Creating Value Through Partnership, with Gary Hamel

1987

The Multinational Mission: Balancing Local Demands and Global Vision, with C. K. Prahalad

1986

Strategic Management in Multinational Companies