

Theo Paphitis

Business Magnate

CSA CELEBRITY SPEAKERS

Theo Paphitis is one of the UK's most high-profile businessmen. His empire spans retail, property, finance and consumer goods. Through his appearances on BBC Two's Dragons' Den, Theo has advised many young entrepreneurs and invested in several innovative businesses and brands.

"There's no magic to business, it's very simple - just apply common sense"

In detail

Theo discovered his natural ability of pointing out the obvious and applying common sense at an early age and in no time, he was helping businesses in difficulty, and this soon became a full time role. Theo has a knack for turning around ailing companies and repeats it with amazing consistency. He has revived the fortunes of notable retail brands such as Ryman, La Senza Lingerie, Contessa Lingerie, and Stationery Box. In 2009 Theo visited Vietnam, India and Brazil for a new BBC TWO television series produced in partnership with The Open University called Theo's Adventure Capitalists. In 2015 Theo launched the Theo Paphitis Retail Group which encompasses Ryman Stationery, Robert Dyas and Boux Avenue.

What he offers you

In his presentations Theo carefully explains his business strategies and offers invaluable advice on exactly what it takes to turn a business into a rip-roaring success. He offers audiences numerous sound business principles and the necessary tools required to create highly lucrative businesses.

How he presents

Theo is down to earth, often described as 'colourful', and highly impressive. He delivers his message with fire and pragmatism honed by his wide experience.

Topics

The Retail Industry

Entrepreneurship

Company Turnaround

How to Stir through Difficult Times

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Publications

2008

Enter the Dragon