

Baroness Susan Greenfield CBE

Expert on the Human Mind and Renowned Brain Researcher

CSA CELEBRITY SPEAKERS

Baroness Susan Greenfield CBE, is a British scientist specialising in the physiology of the brain, Susan researches the impact of 21st century technologies on the mind, how the brain generates consciousness and novel approaches to neurodegenerative diseases such as Alzheimer's and Parkinson's.

"One of the most inspirational women in the world" Harpers & Queen

In detail

Baroness Greenfield took a DPhil in the Oxford University Department of Pharmacology and subsequently held research positions at the College de France, Paris and NYU Medical Centre. She has received 32 Honorary Degrees from British and foreign universities. Susan has been profiled in a wide range of papers and magazines, voted one of the 100 most influential women in Britain. She has been Forum Fellow at the World Economic Forum at Davos for the last ten years and has addressed the European Parliament on the impact of technology. Susan is the CEO of a biotech company which she founded in 2013 to develop a disruptiveapproach to Alzheimer?s disease, based on her research exploring novel brain mechanisms linked to neurodegeneration.

What she offers you

In her illuminating and lively presentations, Susan Greenfield illustrates how the massive growth of electronic media is fundamentally altering our brains and central nervous system and that while change is inevitable, companies must choose how to respond to that change. Susan shares invaluable advice on leadership and the human mind.

How she presents

Susan Greenfield is highly sought after for her innate ability to make science, technology and the human mind more accessible and comprehensive subjects. She breaks the mould and changes audiences' preconceptions by offering valuable information in a remarkably down to earth manner.

Topics

- Neurodegeneration
- Screen Technologies
- Consciousness
- Women in Science

Languages

She presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

How to book her?

Simply phone or e-mail us.

Video

Publications

2016

A Day in the Life of the Brain

2015

Mind Change

2011

You and Me: The Neuroscience of Identity

2009

ID: The Quest for Identity in the 21st Century

2004

Inside the Body: Fantastic Images from Beneath the Skin

2003

Tomorrow's People: How 21st Century Technology is Changing the Way We Think and Feel

2001

Brain Story: Unlocking your inner World of Emotions, Memories and Desires

"Susan gave an excellent performance. Her speech was very inspiring, interesting and relevant - Global Management Consultancy"