



## Sterling Anderson

Co-Founder of Aurora, Former Director of Tesla Autopilot &  
Chief PM of Tesla Model X



### CSA CELEBRITY SPEAKERS

Sterling Anderson is a world expert in autonomous vehicle technology. He led Tesla's Model X program from its first development build through launch and served as the Director of Tesla Autopilot from its release on the first generation platform through design, development, and launch of the second.

**"Automating the driving task - even in phases - is an imperative too urgent to wait for perfection"**

#### In detail

In 2016, Sterling left Tesla to co-found Aurora, the world's leading self-driving technology company. In the late 2000's, his work in shared autonomy paved the way for broad advances in cooperative control of human-machine systems. Sterling has been developing self-driving technology for the better part of the last decade, starting with the creation of MIT's Intelligent Co-Pilot in 2007. He advised several large technology companies as a management consultant with McKinsey and Company before joining Tesla. He holds several patents and over a dozen publications in autonomous vehicle systems and has a PhD in Robotics from MIT.

#### What he offers you

Sterling Anderson has both breadth and depth with his experiences in technology, innovation and future trends. He can speak to leading-edge developments across the spectrum and to various verticals over a wide range of categories.

#### How he presents

Sterling Anderson is a popular Speaker, with a captivating style and wisdom. He entertains, informs and motivates global corporate audiences.

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone or e-mail us.

#### Topics

"What, Then, How" Realizing the Power of Right-to-Left Innovation  
Delivering on the Promise of Autonomous Vehicles  
Building the Self-Driving Technology of the Future  
Robotics  
Artificial Intelligence