Simon Sinek

Leadership Expert and Author

CSA CELEBRITY SPEAKERS

Simon Sinek is described as "a visionary thinker with a rare intellect". The author is best known for discovering and popularising his theory of the "Golden Circle," a naturally occurring pattern grounded in the biology of human decision making and motivation. He leads the movement to inspire people to do the things that inspire them.

"An unshakeable optimist"

In detail

A trained ethnographer, Simon has a curiosity for why people and organisations do the things they do. Fascinated by the leaders and companies that make the greatest impact in the world, he has discovered some remarkable patterns of how they think, act and communicate. He writes, consults and speaks all over the world about the power of Why - the purpose that drives every one of us. Simon is a member of the RAND Corporation, one of the most highly regarded Think Tanks in the world and teaches Strategic Communication at Columbia University. He frequently writes for The New York Times, Wall Street Journal and BusinessWeek amongst others.

What he offers you

In his presentations Simon shares his unconventional and innovative views on business and leadership. He shares the remarkable patterns of some unique leaders with his audiences in order to inspire positive and effective actions in organisations. His thoughts have attracted international attention and have earned him invitations to meet with business leaders and organisations around the globe.

How he presents

His real-live stories and out of the box thinking make Simon Sinek a highly sought after speaker at conferences worldwide.

Topics

- How to Become Effective Leaders and Inspire Change
- The Theory of the "Golden Circle"
- Start With Why - The Purpose that Drives Every One of Us
- Strategic Communication & Inspiration

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone or e-mail us.

Publications

2023

Start With Why By Simon Sinek & The $100 Startup

2023

Podcast: A Bit of Optimism

2022

Find Your Why

2019

The Infinite Game

2016

Together is Better: A Little Book of Inspiration

2014

Leaders Eat Last

2009

Start with Why: How Great Leaders Inspire Everyone to Take Action