



# Scott Steinberg

Top Technology Futurist & Innovation Expert



## CSA CELEBRITY SPEAKERS

Scott Steinberg is one of the world's best-known business strategists, trends and strategic innovation experts. The Fortune 500 calls him a "defining figure in business and technology" and "top trendsetter to follow." Scott is also a bestselling and award winning author on leadership and innovation.

**"One of America's leading futurologists." The BB**

### In detail

As the CEO of management consulting/market research firm FutureProof Strategies Scott helps clients create competitive advantage and drive change, innovation and growth. Described by the European Commission as "One of the best gurus on innovation & competitive advantage strategies to accelerate growth", Scott's 10+ year track record for accurately predicting business, consumer & technology trends has made him a fixture in mainstream media. Today's #1 ranked technology expert according to Google, he's been a syndicated columnist on change and innovation for numerous outlets. His eye for business analysis has also led him to work as a strategic insider for 600+ media outlets. Scott is an acclaimed entrepreneur who has built and sold several startups and divisions.

### What he offers you

One of the world's top influencers and media authorities, Scott's hailed as a top change agent and technology futurist. Referred to as 'The Master of Innovation' by Chase Bank and Fortune magazine, his motivational speeches, leadership seminars and training workshops reveal how to accelerate change and growth and are invaluable for demonstrating how to become more successful and effective in your life and business.

### How he presents

A noted content strategy, social media and communications expert, Scott is a tremendously entertaining and insightful speaker. An experienced moderator and host, he has a gift for making complex ideas easily understood, his strategic thinking is second to none and he has an ability to recognise and communicate patterns that are driving the market.

### Topics

Leading with Innovation: How to Future-Proof Yourself, Fearlessly Innovate, and Succeed in the New Normal

Millennials and Gen Z: How to Bridge the Generation Gap

Winning with Change: Transforming Problems into Opportunities

Tomorrow's Trends: How to Succeed in the New Era of Smart

Change Management: Creating a Culture of Greatness

Redefine and Reinvent: Creating Competitive Advantage

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 2017

Parenting High-Tech Kids

#### 2016

The Millennial Marketing: Bridging the Generation Gap

#### 2015

Make Change Work for You

#### 2013

Becoming Essential

### Credentials

The Financial Times named Scott's speech on corporate social media strategy one of the top talks of 2013

The Business Expert's Guidebook received a Small Business Book Award for top category performance in 2013