

# Prof. Scott Galloway

## Professor of Marketing at NYU's Stern School of Business and Serial Entrepreneur

CSA CELEBRITY SPEAKERS

Scott Galloway is Professor of brand strategy and marketing at NYU's Stern School of Business. A serial entrepreneur, he founded 9 companies, including Red Envelope, Prophet, and L2 Inc. Scott was named "One of the World's 50 Best Business School Professors" by Poets & Quants in 2012.

**"One of the most influential thought leaders of our time**

## In detail

Scott was elected to the World Economic Forum's Global Leaders of Tomorrow and has served on the boards of directors of Eddie Bauer (Nasdaq: EBHI), The New York Times Company (NYSE: NYT), Urban Outfitters (Nasdaq: URBN), and UC Berkeley's Haas School of Business. He launched a TV show on Vice called "No Mercy/No Malice", which explores the effects that the pandemic and social unrest has on the economy and offers up a unique perspective of how we come through this stronger. He is the bestselling author of 'The Four: The Hidden DNA of Apple, Amazon, Facebook, and Google' and 'The Algebra of Happiness'.

## What he offers you

Professor Galloway has an inspiring agenda on thought leadership, next-level growth strategies, and he looks carefully at the pandemic's implications on society, the markets, and business. He discusses creative solutions in health tech, higher education, transportation, financial technology, and related fields that will shape the next decade and beyond.

## How he presents

Scott's high content tailored presentations are always well received. The Professor is an innovative leader, branding mastermind, and renowned global public speaker.

## Topics

- Post Corona
- Underhyped vs. Overhyped
- Annual Predictions
- Future of Education
- Investing Theses
- Office Hours: Private Edition
- Brand Strategy and Marketing
- Algebra of Happiness
- Algebra of Wealth

## Languages

He presents in English.

## Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

## How to book him?

Simply phone or e-mail us.

## Publications

**2022**

Adrift

**2020**

Post Corona - From Crisis to Opportunity

**2019**

The Algebra of Happiness: Notes on the Pursuit of Success, Love, and Meaning

**2017**

The Four: The Hidden DNA of Amazon, Apple, Facebook and Google