

Robert Kaplan

Business Strategy and Leadership Expert

CSA CELEBRITY SPEAKERS

Robert S. Kaplan is the Marvin Bower Professor of Leadership Development, Emeritus at the Harvard Business School. His research, Executive Education teaching, and consulting, focus on linking cost and performance management systems to strategy implementation and operational excellence. Along with David Norton, he created "The Balanced Scorecard" more than 20 years ago which has now become the premier management tool for strategy execution.

"Robert Kaplan is one of the most valuable speakers in the fields of business strategy and leadership."

In detail

He joined HBS in 1984 after spending 16 years on the faculty of the business school at Carnegie-Mellon University. In 2006, Kaplan was elected to the Accounting Hall of Fame, and received the Lifetime Contribution Award from the Management Accounting Section of the American Accounting Association (AAA). In 2004, he received the Telecom Italia "Prize for Leadership on Business and Economic Thinking." The Financial Times included him in its 2005 list of Top 25 Business Thinkers. The Accenture Institute for Strategic Change named him, in 2002, 2003, and 2007 among the Top 50 Thinkers and Writers on Management Topics. In 2008 he was awarded a Doctor Honoris Causa from the University of Waterloo.

What he offers you

Robert speaks about the ways to link cost and performance management systems to strategy implementation and operational excellence. His performance management system helps business leaders clarify their corporate vision and align people, business units, and resources with a unified strategy.

How he presents

Robert Kaplan is a compelling storyteller with a unique gift for being able to inspire and rejuvenate his audience.

Topics

- Activity-Based Costing and Management
- Balanced Scorecard
- Cost Management
- Performance Management
- Strategy Implementation

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Publications

2011

Management Accounting: Information for Decision Making and Strategy Execution (Co-Written Anthony A. Atkinson, Ella Mae Matsumura and S. Mark Young)

2008

Execution Premium (Co-Written David P. Norton)

2007

Time-Driven Activity-Based Costing: A Simpler and More Powerful Path to Higher Profits (Co-Written Steven R. Anderson)

2000

The Strategy-Focused Organization: How Balanced Scorecard Companies Thrive in the New Business Environment (Co-Written David P. Norton)