

Robert B. Tucker

Author, Business Consultant, and Innovation Expert

CSA CELEBRITY SPEAKERS

Robert B. Tucker is recognised internationally as a leading authority on innovation. He is an accomplished best-selling author, founder and president of The Innovation Resource, a research and management consulting firm based in Santa Barbara, California, devoted exclusively to assisting companies seeking to improve top and bottom line performance via systematic innovation. He has been a consultant and keynote speaker since 1986.

"Companies that master innovation will inherit the future."

In detail

Formerly an adjunct professor at the University of California, Los Angeles, Tucker has been studying innovators and innovative companies since 1981. As one of the thought leaders in the growing Innovation Movement, Tucker is a frequent contributor to publications such as the Journal of Business Strategy, Strategy & Leadership, and Harvard Management Update. He has appeared on PBS, CBS News, and was a featured guest on the CNBC series The Business of Innovation.

What he offers you

Robert's tailor made presentations facilitate out of the box ideation sessions and enable companies to implement management systems ideally suited to their needs. He shows clients how to make innovation a systematic and ongoing process that will dominate their future. He is a much sought after keynote speaker at conventions, company management meetings, and industry conferences. Clients include over 200 of the Fortune 500 companies as well as clients in Europe, the Americas, Asia-Pacific, and Australia.

How he presents

A highly accomplished speaker, articulate and to the point, Robert is highly professional and his expertise spans all aspects of e-commerce, globalisation and technology revolution.

Topics

Driving Growth Through Innovation

Innovation is Everybody's Business

Business Growth

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Video

Publications

2010

Innovation is Everybody's Business

2002

Driving Growth Through Innovation: How Leading Firms Are Transforming Their Futures

2000

Managing the Future: 10 Driving Forces of Change for the New Century

1997

Customer Service for the New Millennium: Winning and Keeping Value-driven Buyers

1986

Winning the Innovation Game (including his pioneering research in interviewing over 50 leading innovators)

"Robert was excellent - his performance, his content, his style and the audience reaction were all excellent - European Bank"