



## Richard Reed

Co-Founder of innocent drinks



### CSA CELEBRITY SPEAKERS

Richard Reed is the co-founder of innocent drinks, the UK's fastest growing food and drinks company and the no.1 smoothie brand in the UK. The business was started in May 1999 by Richard and two friends, and has a turnover of £35m, selling over 800,000 smoothies a week in the UK, Eire and Continental Europe.

#### "A Serial Entrepreneur"

#### In detail

innocent drinks is not Richard's first enterprise. In fact, Richard's entrepreneurial career started earlier than most, when he began washing windows for his neighbours at the age of 8!!!! However, a summer job picking up dog biscuits in a pet food factory soon reminded Richard of the joys of working for himself, and led him to set up a summer gardening business called Two Men Went to Mow, employing his school friends.

#### What he offers you

Richard's presentation, "The innocent Story", shows that with a non-corporate attitude, a sincere commitment to the cause and creative thinking it is possible to create a fast growing, profitable company that acts responsibly.

#### How he presents

A versatile and engaging speaker, Richard draws upon his innovative and creative ideas to inspire audiences with his entertaining presentations.

#### Topics

The innocent Story  
Entrepreneurship  
Creative Thinking  
Social Corporate Responsibility

#### Languages

Richard presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.



Video

#### Credentials

E&Y Young Entrepreneur of the Year  
National Business Awards - Small/Medium Business of the Year  
Growing Business Awards - Most Promising New Company  
Orange Small Business of the Year  
Orange Marketing Campaign of the Year  
Orange Innovative Company of the Year