Randi Zuckerberg

Social Media Expert & Former Head of Marketing at Facebook

CSA CELEBRITY SPEAKERS

Randi Zuckerberg is an entrepreneur, investor, bestselling author and tech media personality. She is the founder and CEO of Zuckerberg Media, developing technology, content and live events all with the mission of putting intelligent, tech-savvy, entrepreneurial women and girls at the centre of pop culture and media.

Leading expert on the future of social media"

In detail

At Facebook, Randi was responsible for the marketing where she created and ran the social media pioneer's marketing programs from 2005-2011. In 2014, she launched her first app, Wake Up World! A Harvard graduate, Randi hosts a weekly talk business talk radio show, Dot Complicated on SiriusXM. She has two TV shows currently on air: DOT on NBC Universal Kids (winner of Kidscreen's Best New Preschool Series) and American Dreams on HSN, highlighting entrepreneurs around the country. In 2018 she joined the Huobi Chain Expert Advisory Committee, one of the most prominent blockchain think tanks in Asia.

What she offers you

In her presentations Randi shares her personal story of success in Silicon Valley and her expert insights on technology, business, and entrepreneurship in the digital age. She offers current insights into how the Internet, social networks, and social media are being used in government and democracy, and what it means for both entrepreneurs and citizens.

How she presents

Randi Zuckerberg is a charming, professional speaker who gives straight up, savvy advice you can use now. Her presentations are interactive, entertaining and highly informative.

Topics

- Our Disrupted World: The New Rules of Engagement
- Dot Complicated: What I Learned on the Front Lines of Social Media
- Future Consumers
- Women in Business
- Pick Three: You Can Have It All
- Bitcoin, Cryptocurrency & The Metaverse

Languages

She presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

How to book her?

Simply phone or e-mail us.

Publications

2018

Pick Three: You Can Have It All

2016

Missy President

2013

Dot Complicated: Untangling Our Wired Lives