



# Dr. Ram Charan

Leading Business Advisor and Author



## CSA CELEBRITY SPEAKERS

Ram Charan made his name among senior executives for his ability to solve difficult business problems. He has worked behind the scenes with top executives at some of the world's most successful companies advising them on their business strategies. Always a step ahead in time he is no stranger to the need of digital transformation.

"...even more than his dedication, it's his insights that have won him the ear of hundreds of top managers..." Fast Company

### In detail

Dr. Charan's started his business career as a teenager working in a family shoe shop in India. He received an engineering degree, an MBA and doctorate degree from Harvard Business School. After his doctorate degree, he served on the Harvard Business School faculty. He has taught for 30 years at the General Electrics (GE) Leadership Centre at Crotonville and is the recipient of their Bell Ringer Award (Best Teacher). He also won Best Teacher Award at Wharton and Northwestern and was among Business Week's top ten resources for in-house executive development programmes. In 2009 Thinkers 50, the global ranking of management gurus, placed him among the list of most influential thinkers.

### What he offers you

Dr. Charan is well known for providing advice that is down to earth and relevant and that takes into account the real-world complexities of business. Drawing from his extensive knowledge he gained from working with hundreds of organizations, Ram Charan not only advises businesses on their strategies but also provides them with the tools that are necessary to drive success and achieve profitable growth.

### How he presents

Ram Charan's energetic and interactive sessions are filled with a host of highly useful information, yet are delivered in an easily digestible format and offer invaluable advice to top business leaders around the world.

### Topics

- Leadership in an Era of Economic Uncertainty
- Managing in the Downturn: Tools to Use
- Profitable Growth
- Leadership and Succession
- Corporate Governance
- Global Matrix Organization
- Execution: Discipline of Getting Things Done
- Innovation and Digital Transformation
- Building Top Management Teams

### Languages

He presents in English and Spanish.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 2015

The Attacker's Advantage

#### 2013

Global Tilt

#### 2010

The Talent Masters: Why Smart Leaders Put People Before Numbers (with Bill Conaty)

#### 2008

Leadership in the Era of Economic Uncertainty

The Game Changer

#### 2007

Leaders at all Levels

What the Customer Wants You to Know