



Nick Fry

Non-Executive Chairman of McLaren Applied & Former CEO
of Mercedes AMG Petronas F1 Team



CSA CELEBRITY SPEAKERS

Nick Fry is the non-executive Chairman of McLaren Applied. He is also the Former Chief Executive Officer of the Mercedes AMG Petronas Formula One team and has a long track record in the automotive and motorsports industries.

"A talented leadership and motivational speaker"

In detail

Nick was responsible for building the teams that won the 2009, 2014, 2015, 2016, 2017 and 2018 F1 Drivers and Constructors Championships. Working in F1 since 2002, he led the team to its first F1 victory and subsequent World Championships. Nick began his career with Ford Motor Company in 1977 as a graduate trainee. He soon moved to Aston Martin, where he was responsible for their modernisation from a bespoke British car manufacturer to the brand you see today, synonymous with quality and high performance. When Aston Martin was sold to Prodrive, Nick was appointed CEO, leading their expansion into engineering services as well as winning World Rally and Sports Car Championships. Nick led a management buyout of Honda, creating Brawn GPA.

What he offers you

Nick shares his insights and vision on how individuals and organisations can win and maintain high performance in highly competitive markets, drawing on the parallels from the fascinating world of F1. He demonstrates the key factors for decision makers wanting ROI from strategic planning and execution of programmes, ranging from management buyouts to developing innovative marketing and change management. A highly respected leader, he combines sports and commercial management experience, delivering outstanding results in global, cross-cultural environments.

How he presents

Nick is an enthusiastic and experienced speaker who engages audiences with his high performance presentations and exciting visuals.

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone or e-mail us.



Video

Topics

Strategic Leadership
Building High Performance Teams
Innovation and Technology
Environmental Technologies and Sustainability
Corporate Compliance
Diversity and Risk
Change Management
How F1 Teams Drive Improvements in Performance Through Data