



# Midge Ure OBE

Musician and Co-organiser of Band Aid, Live Aid and Live 8



## CSA CELEBRITY SPEAKERS

Midge Ure needs little introduction. During the course of his career, he has won a host of awards, including Ivor Novello, Grammy and BASCAP awards, and has produced a number of gold and platinum-selling records.

**"Internationally recognised as an authority on music and humanitarian issues"**

### In detail

1984 was an historic year for Midge Ure and all of pop music, as 36 artists by the collective name Band Aid gathered at SARM Studios under Midge's production. They recorded Do They Know It's Christmas?, a song he wrote with Bob Geldof. The project led to Live Aid, which all exaggeration aside, spoke for a generation. Midge organised the Live 8 concerts with Bob Geldof, with the aim of pressuring G8 leaders into following his recipe for ending world poverty. In 2005 he was made an Officer of the Order of the British Empire (OBE) for services to music and charity.

### What he offers you

Midge shares his invaluable experiences of working with top creative minds in often pressurised conditions to achieve astoundingly innovative results. He offers first hand insights into the creative process and how to get the best from talented individuals and how to stay at the top.

### How he presents

A charismatic and affable personality, Midge speaks emotionally and openly in his moving presentations. He is also a fantastic storyteller, leaving audiences well and truly inspired and entertained.

### Topics

Achieving the Impossible  
Re-inventing Yourself  
Self-motivation  
Making a Difference  
Implementing Change  
Leadership and Teamwork  
What Live 8 Means to the World  
The Band Aid/Live Aid Experience

### Languages

Midge presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.



Video

### Publications

**2021**

Midge Ure... in a Picture Frame

**2004**

If I Was-My Autobiography



Midge was absolutely brilliant. The audience was spell-bound, he came across as speaking from the heart - Global Automotive Company

