

Matthias Horx

German Futurist

CSA CELEBRITY SPEAKERS

Matthias Horx is a German trend analyst and futurist. For more than 20 years, he has been avidly following the change processes in our society. He works as a consultant for a number of well-known companies, runs his own institute with offices in Frankfurt and Vienna, and is the publisher of a futurology newsletter called 2000x.

"Matthias Horx is without a doubt the most influential futurist in the German- speaking world."

In detail

He studied sociology in Frankfurt and in the 1980's he embarked on a career in journalism. Between 1980 and 1992, he worked as author and editor on the magazines Tempo, Die Zeit and Merian. Horx was interested in science-fiction, value change, youth cultures, new technologies and during this time laid the foundations for his future profession. In 1993, he founded the Trendbüro Hamburg with Peter Wippermann and five years later Matthias Horx founded the Zukunftsinstitut.

What he offers you

In his presentations, he approaches themes from the perspectives of the long-term-mega trends which are changing the world we live in. He creates optimism, poses provocative questions and challenges conventional thinking patterns through his entertaining speeches filled with humorous anecdotes.

How he presents

Innovative, inventive, forward thinking and trend setting Matthias Horx challenges audiences with his brilliantly formulated presentations.

Topics

- The Principle of Future Fitness
- The Future of Society
- The Power of Mega Trends
- Future Markets, Future Business
- Technolution
- Globalisation

Languages

He presents in English or German.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Publications

2006

How We Will Live. A Synthesis of Life in the FutureWie wir leben werden. Unsere Zukunft beginnt jetzt.

2003

Future Fitness - Wie Sie Ihre Zukunftskompetenz erhöhen. Ein Handbuch für Entscheider

2002

Die acht Sphären der Zukunft. Ein Wegweiser in die Kultur des 21. Jahrhunderts

2001

Smart Capitalism. Das Ende der Ausbeutung

2000

Das Zukunfts- Manifest. Aufbruch aus der Jammerkultur

1997

New Work. Wie man in Zukunft Karriere macht

> Matthias is really recommendable. He has an excellent style and is a visionary - Electronic Components Manufacturer