

Martin Lindstrom

Leading Expert on Business, Brand, & Culture Transformation

CSA CELEBRITY SPEAKERS

Martin Lindstrom is recognised as one of the world's leading business, branding, and culture transformation experts. His cutting-edge research in behavioural psychology and his New York Times-bestselling books are reshaping how organisations approach innovation, culture, and business transformation.

"Data doesn't create meaning - we do."

In detail

Martin is one of the foremost business minds of our day. TIME magazine named him one of the world's 100 most influential people, and for eight years running, Thinkers50 has listed him among the world's top business thinkers. In 2022, LinkedIN selected him as #1 influencer in the US. His remarkable case studies are based on his extensive work for a Who's Who of companies. Martin has delivered keynote addresses to Google, the World Business Forum, KraftHeinz, Disney, Amazon, LEGO, and the World Economic Forum. He is a co-producer and the host of NBC's popular Mainstreet Makeover, an op-ed columnist for the New York Times, and a frequent contributor to Fast Company.

How he presents

Martin's speeches are more shows than lectures, packed with visuals, sounds and amazing videos. He is highly engaged, fun, and truly interactive.

Languages

He presents in English and Danish.

Topics

- Navigating in an Ever-Changing Consumer Landscape
- Creating a Next-Gen Customer Journey Experience
- What It Takes to Get a True Foothole in Web 3.0
- Building a Brand for the 2030s
- How to Keep your Company in Start-up Mode
- The Disruptor?s Agenda ? Unleashing the Innovators
- Why the Next Big Thing will Be all about Small Data
- Leadership, Innovation & Human Motivation
- Rethink Consumers = Rethink Businesses

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone or e-mail us.

Video

Publications

2021

The Ministry of Common Sense

2016

Small Data: The Tiny Clues That Uncover Huge Trends

2011

Brandwashed: Tricks Companies Use to Manipulate Our Minds and Persuade Us to Buy

2008

Buyology - Truth and Lies About Why We Buy

2005

BRAND sense: Sensory Secrets Behind the Stuff We Buy

2003

BrandChild: Remarkable Insights into the Minds of Today's Global Kids and Their Relationship with Brands

2001

Clicks, Bricks and Brands

"Martin was very professional and gave an excellent performance. Expectations were high, but he exceeded them - Exhibition Organisers"