Mark Gallagher

Formula One Industry Executive

CSA CELEBRITY SPEAKERS

Mark Gallagher has spent the last 15 years as a senior executive within the management of Jordan Grand Prix, Red Bull Racing and Cosworth. Today Mark heads a sports investment group and is a Formula One commentator and analyst for media organisations including the BBC, ESPN Sports and Sky Sports.

'Winning takes teamwork, focus & delivery' - Mark Gallaghe

In detail

Mark Gallagher's career in Formula One™ began in 1983 in media and consulting for Philip Morris International. In 1990, he joined the Eddie Jordan Grand Prix team, serving on the management board and in 2004 became part of Red Bull Racing's management team. In 2010, Gallagher led Cosworth's return to Formula One™. He also founded Status Grand Prix, a successful team that won the 2009 Motorsport World Cup and competed in junior formulae and the Le Mans 24 Hours. In 2014 he played a role in developing the new hybrid petrol-electric engine regulations implemented in Formula One™. Today he runs Performance Insights and advises individuals and organisations within motorsport industry. He is also a pundit and analyst, providing expert insights and commentary on Formula 1 races.

What he offers you

While operating at the centre of this fascinating sports business, Mark has worked directly with the world's top drivers and team owners including, Senna, Mansell, Schumacher and Coulthard, giving him a privileged understanding of what it takes to be a world class competitor.

How he presents

With a relaxed, anecdotal and humorous style, Mark gives businesses and organisations a rare insight into what it takes to build winning teams and compete for success at world level.

Topics

- The Climate Race
- Leadership
- High Performance Teamwork
- Client Centricity
- Safety & Risk Management
- Innovation & Brand Marketing
- Change Management
- Digitalisation

Languages

Mark presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Video

Publications

2014

The Business of Winning