



# Mariana Mazzucato

Global Expert on Economy and Innovation Policy



## CSA CELEBRITY SPEAKERS

Mariana Mazzucato is Professor in the Economics of Innovation and Public Value at University College London. She is also the Director and Founder of the UCL Institute for Innovation & Public Purpose, which specialises in the role of public policy in shaping the direction and growth of the economy.

**"One of the most important thinkers about innovation"**

### In detail

Mariana has become a crucial voice in the field of left-wing academic thought and is listed in the 50 Most Influential People of 2020 by GQ Magazine. In 2019, she was named as one of the '3 most important thinkers about innovation' by the New Republic, and was on The Bloomberg 50 list of 'Ones to Watch' for 2019. The world's foremost expert on policy innovation and public/private sector partnerships focused on 21st century missions. She argues that whether cleaning up the environment, discovering new miracle cures or reaching defined goals in space exploration, the state must step outside the box of 'market fixing' and into actively shaping and co-creating new markets through economy-wide missions.

### What she offers you

Professor Mazzucato, an esteemed academic, experienced practitioner and gifted orator, has a groundbreaking and incisive lesson that is both urgent and sobering: to rescue our economy from the next, inevitable crisis and foster long-term economic growth, we need to rethink capitalism, redesign the role of public policy and redefine how we measure value in our society.

### How she presents

Mariana's speaking style coupled with an incisive understanding and enlightened capacity to explain and discuss global issues has contributed to her high popularity and reputation.

### Topics

- New Economic Thinking
- Finance Innovation & Growth
- The Entrepreneurial State
- Role of the State in Economic Growth
- What is Economic Value and Who Creates It?
- Will Austerity Return? Economic Policy Post-Covid19
- Stakeholder Value and Purpose. Time to Walk the Talk: A Mission Oriented Approach

### Languages

She presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone, fax or e-mail us.



Video

### Publications

#### 2021

Mission Economy: A Moonshot Guide to Changing Capitalism

#### 2018

The Value of Everything

#### 2016

Rethinking Capitalism: Economics and Policy for Sustainable and Inclusive Growth

#### 2013

The Entrepreneurial State: Debunking Public vs. Private Sector Myths

#### 2010

Personal Investment: Financial Planning in an Uncertain World

#### 2006

Knowledge Accumulation and Industry Evolution: Pharma -Biothec