



# Marcus Buckingham

Best-Selling Author and Expert on HR and Management Issues



## CSA CELEBRITY SPEAKERS

During his 17 years with The Gallup Organisation, Marcus Buckingham has helped lead their research into the world's best managers, leaders and workplaces. He has spent the last decade helping clients find, motivate and retain their most talented employees.

**"Marcus is the most engaging and useful business speaker working today. His advice is grounded in research and at the same time appeals to common sense."**

### In detail

Marcus holds a master's degree in social and political science from Cambridge University and is a member of the Secretary of State's Advisory Committee on Leadership and Management. He has been the subject of in-depth profiles in The New York Times, Fortune, Fast Company, Harvard Business Review and USA Today and is routinely lauded as an invaluable resource in informing, challenging, mentoring and inspiring people to find their strengths and obtain and sustain long-lasting personal success.

### What he offers you

In 2009 and 2007 Thinkers 50, the global ranking of management gurus placed him among the list of most influential thinkers. A wonderful resource for both human resources and management issues, Marcus challenges conventional wisdom and shows the link between employee opinions and productivity, profit, customer satisfaction, and the rate of turnover.

### How he presents

Unconventional, dynamic and entertaining his presentations are ground-breaking explorations of the path to managerial success. He combines innovative ideas with real life examples from a wide variety of organizations to show audiences how they can learn from the world's best managers and leaders.

### Topics

- Human Resources
- Management Strategies
- Breaking the Rules for Success
- Creating Leaders
- Employee Retention and Motivation

### Languages

Marcus presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what Marcus Buckingham could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 2008

The Truth About You: Your Secret to Success

#### 2007

Go Put Your Strengths to Work

#### 2005

The One Thing You Need to Know

#### 2001

Now, Discover Your Strengths (co-authored with Donald O. Clifton)

#### 1999

First, Break All the Rules: What the World's Greatest Managers Do Differently (co-authored with Curt Coffman)