

Marc Randolph

Netflix Co-Founder, Silicon Valley Entrepreneur

CSA CELEBRITY SPEAKERS

Marc Randolph is a veteran Silicon Valley entrepreneur, advisor and investor. He was co-founder of the online movie and television streaming service Netflix. Recently, Marc co-founded Looker Data Sciences and currently serves as an advisor, CEO, coach and/or board member to numerous other start-ups.

"A highly successful start-up consultant"

In detail

At Netflix, Marc served as their founding CEO, as the executive producer of their web site and as a member of their board of directors until his retirement in 2004. Although best known for starting Netflix, Marc's career as an entrepreneur spans more than four decades. He's been a founder of more than half a dozen other successful start-ups, a mentor to hundreds of early-stage entrepreneurs, and an investor in numerous successful (and an even larger number of unsuccessful) tech ventures. Most recently, Marc co-founded analytics software company Looker Data Sciences, which was acquired by Google in 2019.

What he offers you

Marc's general themes are strongly entrepreneurial but his message resonates just as well with corporate CEOs as it does with students and early stage entrepreneurs. His experience as a six-time founder allows him to speak with authority not only about how companies get started, but about how businesses of any size can better foster innovation and more effectively turn ideas into realities.

How he presents

His presentations are a blend of inspiration (overcoming adversity / anyone can do it), stories drawn from starting and growing of Netflix, plus scores of tips and examples gleaned from his 4 decades helping hundreds of entrepreneurs make their dreams come true.

Topics

Where Do Ideas Come From? Learn How Silicon Valley's Most Exciting Startups Come up with Their Ideas and How They Turn Those Ideas into Reality.

How To Get Your Company Thinking Like a Startup: What Silicon Valley Has To Teach Us About Innovation?

Netflixed: How a Scrappy Silicon Valley Startup Brought Down Blockbuster And Built One Of The World's Best Known Brands.

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone or e-mail us.

Video

Publications

2019

That Will Never Work: The Birth of Netflix and the Amazing Life of an Idea

2019

Podcast: That Will Never Work