



# Lital Marom

Serial Entrepreneur & Expert on Digital Innovation



## CSA CELEBRITY SPEAKERS

Lital Marom is a serial entrepreneur, corporate innovation driver, frequent keynote speaker and seasoned lecturer. She led the global strategy and sales of multibillion-dollar corporations. Now she brings her experience and on-going immersive research to executive teams.

**"Lital has an uncanny ability to sort through all the hype and focus on all the developments that are really going to make a difference"**

### In detail

Lital holds a computer science and business degree, studied investment banking at NYU's Stern School of Business, Transformative Strategies and Artificial Intelligence at MIT's Sloan School of Management. She is a fellow of THINK School of Creative Leadership. Lital founded the consultancy UNFOLD, where she works closely with leaders and their organisations to design their strategic direction and digital transformation. She is also the founder of 3 other enterprises: the Global Business Development Network (GBD), Beyondand the Academy of Tomorrow.

### What she offers you

Lital provides practical and well researched strategies to business leaders which will transform and future-proof their business. She helps organisations to embrace completely new ways to grow their business and to position themselves for exponential growth, leveraging data strategies and exponential technologies.

### How she presents

Lital is a highly sought after keynote speaker and respected moderator. With her captivating style, energy and infectious enthusiasm she inspires her audiences all over the world and pushes them into action.

### Languages

She presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone or e-mail us.

### Topics

The Platform Economy: Platforms Shaping Industry Structures  
Digital Innovation: Exponential Technology and Scale  
Emerging Technologies (AI, Blockchain, Deep Learning, IoT)  
Creative Leadership  
The Future of Work