



**Kate Sweetman**  
Business Strategist and Leadership Authority



## CSA CELEBRITY SPEAKERS

Kate Sweetman is the Director of Leadership, Governance, and Human Capital at SEACEN in Kuala Lumpur Malaysia. She works with 18 Asian Central Banks to better performance in the post-COVID business environment and new work of work.

**"Companies are trying to succeed in the 4th Industrial Revolution with 1.0 cultural software."**

### In detail

Kate is also a founding partner at SweetmanCragun, a global management consulting and training firm. With a lifelong dedication to the field of leadership development and its practical implementation within organisations and society, she has accumulated extensive experience and expertise. She is a former editor at Harvard Business Review, two-time recipient of Thinkers50 designations, and a compelling speaker, advisor, facilitator, researcher and writer about leadership and change. She conducted a global study in 40 countries and 59 different industries to answer the pressing question: "How do you lead in the Age of Disruption?". Her invaluable first-hand experience working with world leaders, Fortune 100 companies, serves as a solid foundation for her wide-ranging insights that transcend geographical boundaries.

### What she offers you

A high energy, well-practiced, interactive, and credibly - researched answer to the key leadership question, brought alive by real-life stories, interactive exercises, compelling videos - all delivered at high energy with a quick wit. Kate's examples range around the world based on her own experience consulting in 25 countries, and can draw upon animating stories from virtually any industry - from fertilizers to LED lighting to financial services to pharmaceuticals and beyond.

### How she presents

Kate's presentations are renowned for their exceptional level of engagement. By offering actionable strategies and tools, she empowers audiences to achieve tangible results in their respective domains.

### Topics

Leadership in the Digital Age  
Leading with Purpose  
Innovation and Creative Leadership  
Diversity and Inclusion  
Future of Work  
Resilience and Leadership  
Organisational Transformation

### Languages

She presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone or e-mail us.



Video

### Publications

#### 2016

Reinvention: Accelerating Results in the Age of Disruption (with Shane Cragun)

#### 2008

Leadership Code (with Dave Ulrich and Norm Smallwood)