



# Prof. Joseph Nye

International Relations Expert



## CSA CELEBRITY SPEAKERS

Joseph Nye is University Distinguished Service Professor and former dean of Harvard's John F. Kennedy School of Government. He is also the co-founder of the international relations theory "neoliberalism". He created the concept of 'soft power' as a means of peaceful negotiation between nation states.

**"He was named one of the top 100 Global Thinkers in 2011 by the Foreign Policy journal"**

### In detail

Dr. Nye is a Fellow of the American Academy of Arts and Sciences, of the Academy of Diplomacy, and of the British Academy. He serves on several non-profit boards: as co-chair (with Brent Scowcroft) of the Aspen Strategy Group, chair of the North American Group of the Trilateral Commission, a director of the Council on Foreign Relations, Chair of the Pacific Forum, and a trustee of the Center for Strategic and International Studies. He is also on advisory boards for TOTAL, Mitsubishi, and the Defense Department. He is the recipient of the Woodrow Wilson Award from Princeton University, the Charles Merriam Award from the American Political Science Association, and the Palmes Academiques from the French government.

### What he offers you

Professor Nye explains to audiences across the globe how the blending of hard and soft power into what he calls "smart power" have relevance in the day of non-state political forces (like Al-Qaeda). He talks about how the age-old diplomatic methodologies of hard power (military force and economic payments) and soft power (persuasion and attraction) have fused into smart power and a cogent and usable diplomacy which provides a pragmatic roadmap for a country's foreign policy to deal with the challenges of a global information age.

### How he presents

An experienced public speaker, his well prepared presentations are filled with complex ideas presented in an easy to understand format.

### Topics

- The Future of Power in the 21st Century
- The Challenges of a Global Information Age
- International Relations
- Soft Power: The Means to Success in World Politics

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

### Publications

- 2012**  
Understanding Global Conflict and Cooperation: An Introduction to Theory and History
- 2011**  
The Future of Power
- 2008**  
The Powers to Lead
- 2006**  
The Power Game
- 2005**  
Soft Power: The Means to Success in World Politics
- 2000**  
Governance in a Globalising World