

Dr. John Kao

Thought Leader in Innovation and Business Design

CSA CELEBRITY SPEAKERS

John Kao, dubbed "Mr. Creativity" and "a serial innovator" by The Economist, is a leading authority on innovation, business creativity, organizational transformation and emerging technologies. John is passionate about how leaders learn to innovate, and he has taught extensively in both public and private sectors. "The innovation Sherpa"US Government

In detail

As a professor at Harvard Business School from 1982-96, he created executive and MBA programs on innovation. His best-seller Jamming: The Art and Discipline of Business Creativity documents what jazz musicians could teach leaders about creativity and innovation. John is a serial entrepreneur, angel investor in emerging technology, and a Tony-nominated producer of film and stage. He was producer of the Broadway play, Golden Child, production executive on Sex, Lies and Videotape, and executive producer of Mr. Baseball. John's accomplishments read like the most interesting man in the world. He is past Chairman of the World Economic Forum's Global Advisory Council on Innovation and advisor to the Clinton Global Initiative.

What he offers you

He expertly frames the challenge faced by organisations and offers immensely practical advice on how they can regain our place as innovation leaders. He has helped a number of large multinational companies to transform their businesses by re-designing and focussing on strategic innovation.

How he presents

John Kao, brings creativity to life, he helps get innovation done! John has inspired audiences around the globe. Invite John to speak at your event. He will instill the spirit of creativity as well as the how to of innovation.

Topics

- Corporate Innovation and Transformation
- Entrepreneurship
- Digital Media
- Leadership and Creativity
- Designing Business
- Tapping the World's Innovation Hot Spots
- The Driving Forces of Global Innovation

Languages

John presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone or e-mail us.

Publications

2007

Innovation Nation: How America Is Losing Its Innovation Edge, Why It Matters, and How We Can Get It Back

2003

Innovation Manifesto

1996

Jamming: The Art and Discipline of Business Creativity