

Prof. Jeffrey Pfeffer

Leading Authority on Organisational Behaviour

CSA CELEBRITY SPEAKERS

Jeffrey Pfeffer is one of the most recognized experts in the field of organizational management and is currently the Thomas D. Dee II Professor of Organizational Behaviour in the Graduate School of Business at Stanford University. He also sits on the board of directors for five companies and is a member of the visiting committee for the Harvard Business School as well as on the advisory board for MTW Corporation, a software and computer consulting company.

"Each person is interesting and useful for learning about power, and many are and have been very effective, in their own way.

In detail

Jeffrey Pfeffer has taught since 1979 at the Graduate School of Business, Stanford University and obtained his PhD in Business Administration He has taught executive seminars in 34 countries in addition to lecturing in management development programs and consulting for many companies, associations, and renowned universities such as Harvard Business School. He is a member and Fellow of the Academy of Management and a member of the Industrial Relations Research Association. For his scholarly contributions to Management he received the Richard D. Irwin award as well as several other accolades for his books and articles.

What he offers you

Jeffrey Pfeffer skilfully blends the latest academic research with pragmatic organizational know-how. With his unique understanding of business dynamics he puts in place a foundation for rethinking corporate concepts.

How he presents

Not only Jeffrey's in-depth knowledge of management and organisational structures but also his excellent rhetoric skills gained during years of teaching make Dr. Pfeffer a demanded speaker worldwide.

Topics

- Turning Knowledge into Action and Getting Things Done
- Building High Performance Organisations and Cultures
- The Paths to Power
- Managing in Tough Times: What Companies Have Done Right and Mostly Wrong
- Dangerous Half-Truths: The Case for Evidence-based Management

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Publications

2006

Hard Facts, Dangerous Half-Truths and Total Nonsense: Profiting from Evidence-Based Management

2003

The External Control of Organizations: A Resource Dependence Perspective

2000

The Knowing-Doing Gap: How Smart Companies Turn Knowledge into Action

1998

The Human Equation: Building Profits by Putting People First