

James Kynge

Bestselling Author on China

CSA CELEBRITY SPEAKERS

James Kynge is the Global China Editor for the Financial Times and author of the international bestseller "China Shakes the World", based in Hong Kong. He writes about China's interactions with the outside world with a particular focus on high tech in Asia and edits a weekly newsletter on this topic.

"The future may be involved less with how the world is changing China than how China is changing the world" James Kynge

In detail

James has over 20 years' experience reporting on China's rise. James was a Reuters' reporter in the 1980s, then worked as the FT Bureau Chief in Beijing for seven years until 2005, and subsequently was an executive heading up the Pearson Group of companies' operations in the PRC. As a journalist for over two decades in Asia, James covered several of the events that have helped shape the region, reporting from China, Taiwan, Japan, Mongolia, former Soviet Central Asia, Indonesia, Malaysia, Singapore and other locations. As executive overseeing businesses in media, publishing and education, he executed an ambitious market entry strategy that involved acquiring three Chinese companies, launching two start-ups and managing a complex matrix of government relations.

What he offers you

His presentations to business gatherings and investors generally focus on the economic implications of China's expanding global reach, its ascent up the technology ladder and the intensifying competitive environment. He is also a specialist on the "Belt and Road Initiative", China's programme to finance and build infrastructure in more than 80 countries.

How he presents

A much respected voice on developments in China, his relentless pursuit of the truth allows James to offer unique presentations that are informative, insightful and unforgettable. James generally presents with slides in conference hall settings but does more discursive, humorous talks after dinner.

Topics

- Global Economy
- Asian Politics
- Asian Economic Landscape
- China/British Relations
- Opportunities in Asia
- Belt and Road Initiative, China

Languages

He presents in English and Chinese.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone or e-mail us.

Publications

2009

China Shakes the World

1991

Nomads and Stones