

# Prof. Dr. Hans-Jörg Bullinger

Former President of Fraunhofer Society

CSA CELEBRITY SPEAKERS

Professor Hans-Jörg Bullinger is an internationally renowned expert and researcher in the fields of technology, innovation and information management, e-commerce and the Internet. He is the former President of the Fraunhofer Society, the leading organisation for technical and organisational innovations in Europe.

**"Networking is one of the most important developments for the New Information Society"**

## In detail

In 2002 Bullinger ascended to President of Fraunhofer-Gesellschaft where he stayed until 2012. He consequently joined the Fraunhofer-Gesellschaft Senate to make decisions regarding basic scientific and research policy. He is also renowned for his continuing research and in particular the initiative "Partner for Innovation" which he co-instigated. For his outstanding achievements in 2006 he received the Federal Cross of Merit and the Federal Order of Merit in 1998. He has also been elected as an honorary member and honorary professor at some of the most prestigious universities and institutions around the world. Since 2005 he has headed the Innovation Initiative of the German Government.

## What he offers you

Professor Bullinger offers audiences an in depth look at the social, economic and political implications of new technologies around the world. He also shows organisations how to benefit from the latest innovations and trends which are shaping globalization and the way we do business today.

## How he presents

Professor Bullinger's engaging and thought provoking presentations are filled with a wealth of useful actionable information and examples from his comprehensive research programmes.

## Topics

Innovation, Technology and Global Competition

How Innovation is Shaping Globalization

Trends for the New Information Society

Information Management, e-Commerce, Internet

Customer Service

## Languages

He presents in German or English.

## Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

## How to book him?

Simply phone, fax or e-mail us.

## Publications

**2010**

Internet der Dinge

**2006**

Technologieführer

Qualifiktionen im Wandel. Nutzen und Perspektiven der Früherkennung

**2005**

Service Engineering. Entwicklung und Gestaltung innovativer Dienstleistungen