

Haiyan Wang

Co-Founder, China India Institute

CSA CELEBRITY SPEAKERS

Haiyan Wang is Managing Partner of China India Institute focusing on creating winning global strategies that leverage the transformational rise of China and India. She has spent the last twenty years consulting for and managing multinational business operations in China and the US in several different industry sectors.

"It's India and China, not India or China" Haiyan Wan

In detail

Haiyan Wang received a bachelor's degree in Economics from the Shanghai Institute of Foreign Trade and a master's degree in International Business from the University of International Business and Economics in Beijing. She also holds an M.B.A. from The University of Maryland at College Park. Her opinion pieces have appeared in top international media such as The Wall Street Journal, BusinessWeek, CEO Magazine, The Economic Times, China Daily, The Times of India, as well as other outlets. In the late 1980s, she worked for Minmetals, one of the 20 largest enterprises in China and a global Fortune 500 company. In the US, she began her career working as a management consultant with Kepner-Tregoe, Inc. and served as Director of Business Development at E-Steel Corporation. She also served as a senior marketing and operations executive at PTI Inc.

What she offers you

Haiyan Wang presents an insider's perspective on how people from various social layers of China see the shifting landscape and their role in it. She will bring alive the hot button issues facing people from different walks of China that matter to government and business decision makers both within China as well as outside. Drawing on her broad international experience, she consults with clients and speaks at conferences on building and exploiting global presence, especially in China.

How she presents

Shedding light on the brutal competition for today's markets and resources in China and India, Haiyan Wang's fascinating and informative presentations give deep understanding and insight in a clear and easily digestible style.

Topics

- How China Sees The World - And What It Means to You
- Cultivating A Global Mindset
- Smart Globalization - In the Age of China and India
- When the Sun Rises - Will You Be Ready?
- Getting China and India Right - Right Now!
- Building the Next Generation Global Enterprise
- Decoding China: Looking at the Reality Beyond the Myths

Languages

She presents in Chinese and English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

How to book her?

Simply phone, fax or e-mail us.

Video

Publications

2009

Getting China and India Right (with Anil K. Gupta)

2008

The Quest For Global Dominance: Transforming Global Presence Into Global Competitive Advantage, 2nd Edition (with Anil K. Gupta & Vijay Govindarajan)