

Guy Kawasaki

Leading Expert on New Technologies

CSA CELEBRITY SPEAKERS

Guy Kawasaki was the chief evangelist of Apple and a trustee of the Wikimedia Foundation. Guy is the chief evangelist of Canva, an online graphic design tool. He is a brand ambassador for Mercedes-Benz and an executive fellow of the Haas School of Business (UC Berkeley).

"A Silicon Valley veteran with experience at Apple and Google"

In detail

Guy has a B.A. from Stanford University and an M.B.A. from UCLA as well as an honorary doctorate from Babson College. He provides companies with his highly successful blueprint for competing with other organisations for customer attention, dollars and loyalty. Guy has over thirty years of experience with creating innovative products and services and going to market. The quality that separates Guy from other speakers is his willingness to understand your business and your event and then customize his speech for you.

What he offers you

Guy Kawasaki's in-depth knowledge of high-tech industries combined with years of management experience enables him to address a wide range of audiences. His particular strength is the ability to quickly understand diverse industries and incorporate his pre-existing knowledge into a highly relevant speech.

How he presents

An insightful and entertaining speaker, Guy is pure onstage magic. Guy's passion for enchantment coupled with his quick wit brings smiles and applause from everyone in the room.

Topics

- Innovation
- Creativity
- The Art of Enchantment
- The Art of Social Media
- The Lessons of Steve Jobs

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone or e-mail us.

Publications

2024

Podcast: Remarkable People

2024

Think Remarkable

2019

Wise Guy

2015

The Art of Social Media